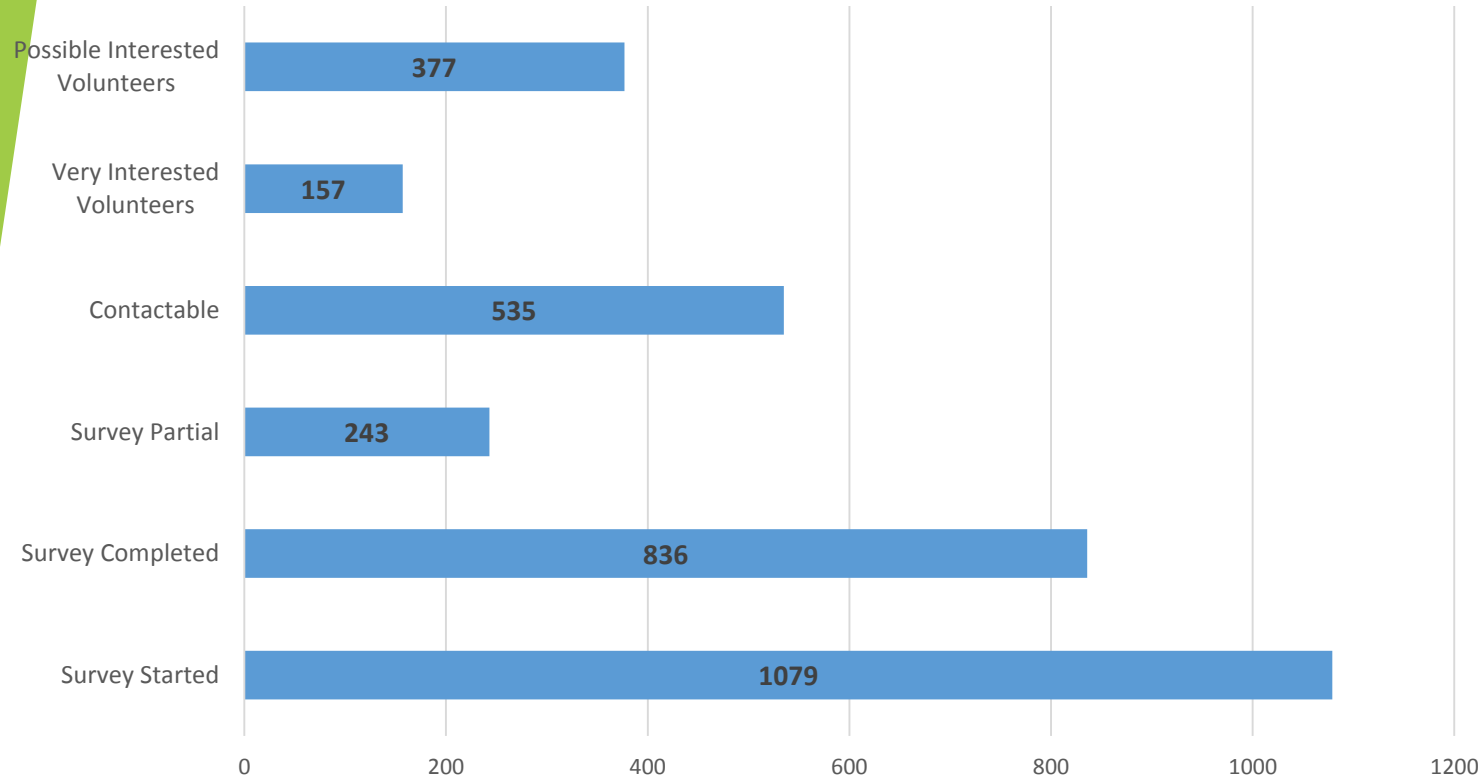




# Broads Angling Services Group

## Broads Angling Survey

Commentary



55 volunteers now registered

540 people Opted-In - Newsletter distribution

5.7% uptake from 18,800 emails from Rod Licence holders across Norfolk & Suffolk using EA Data.



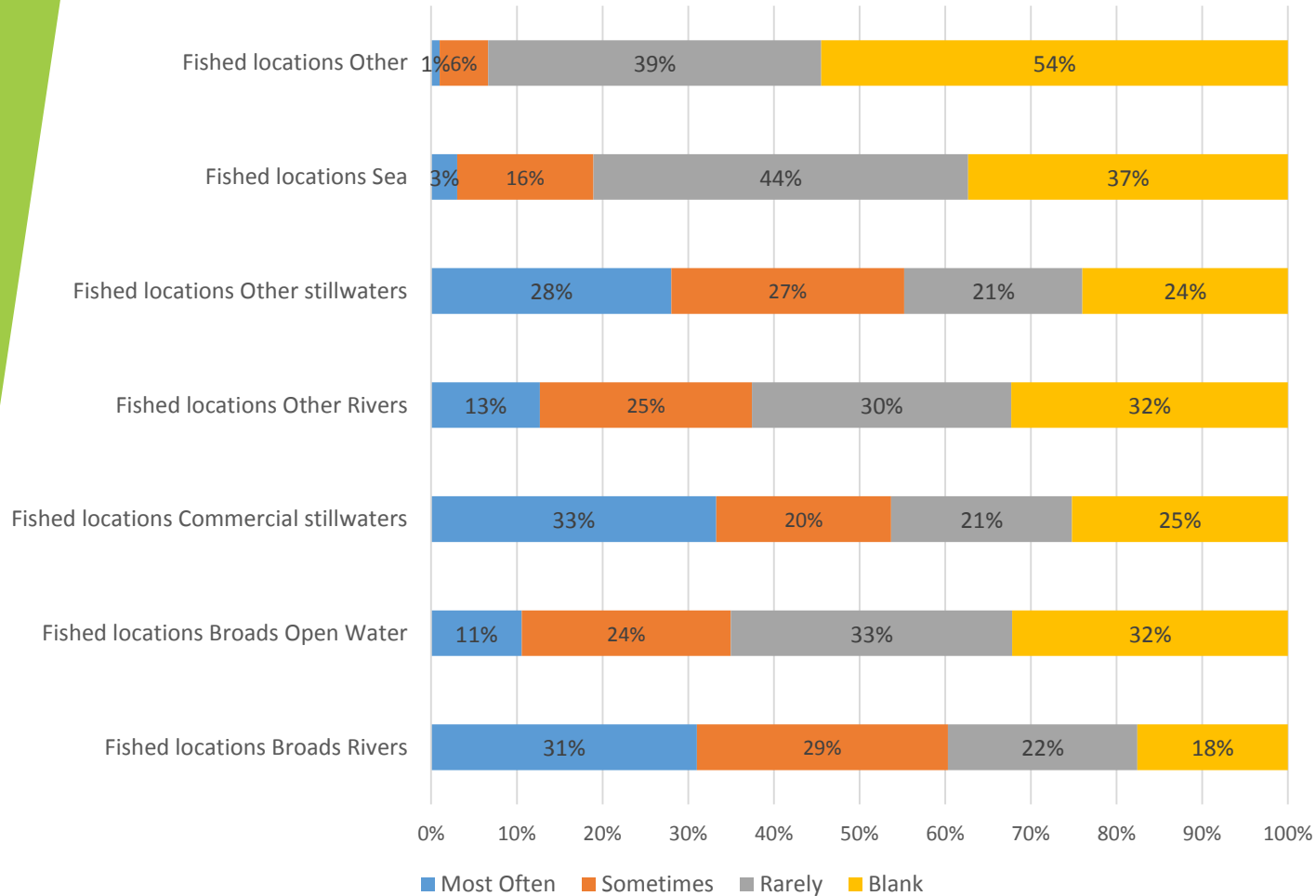


# Broads Angling Services Group

## 1.2 In which locations have you fished most often in the last two years?

Commentary

Q1.2 Fishing Locations



Mixed locations on where people fish

Over 50% of respondents fished the Broads

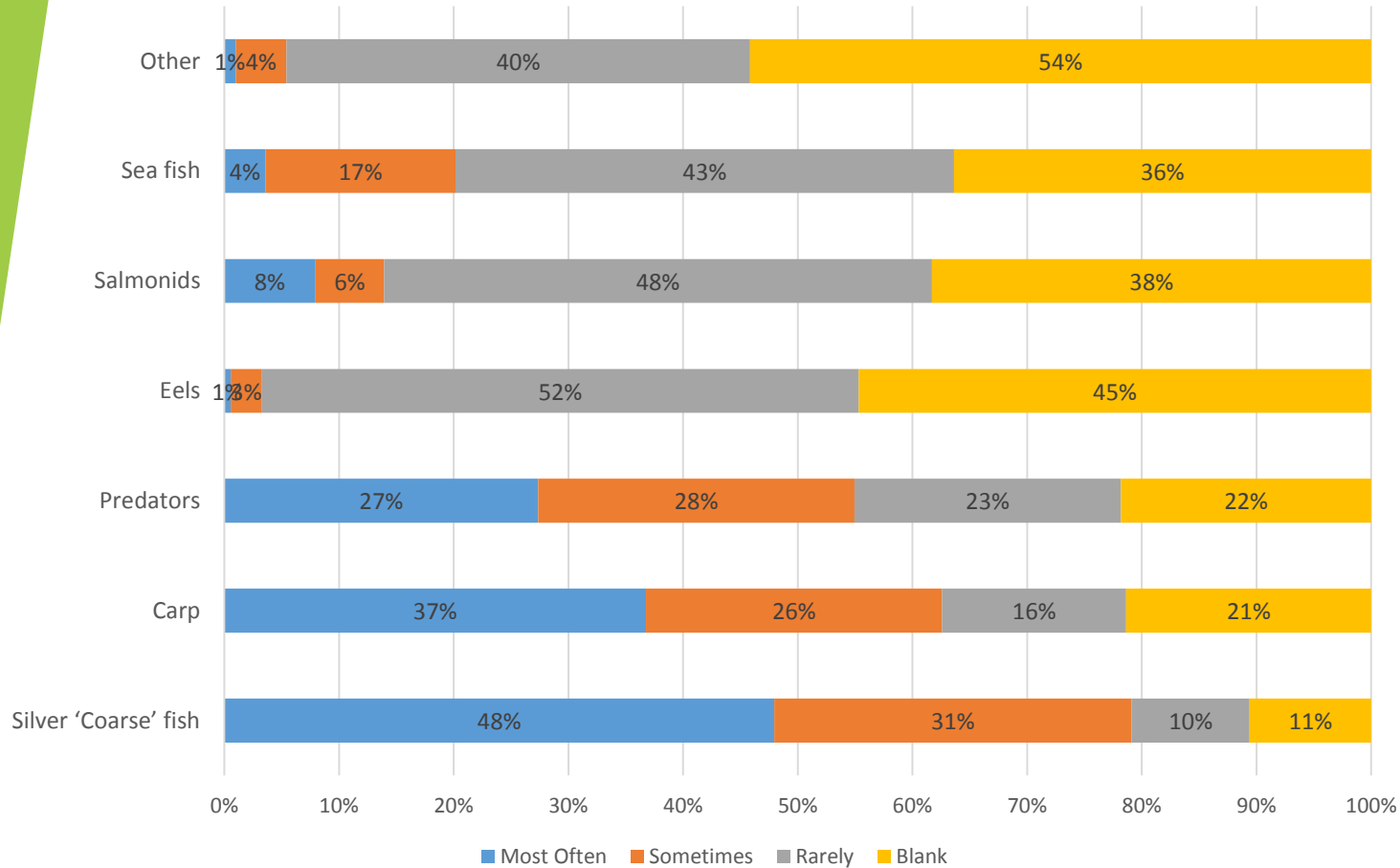


# Broads Angling Services Group

## 1.3 What species have you fished for most often in the last two years?

Commentary

Q1.3 Target Species



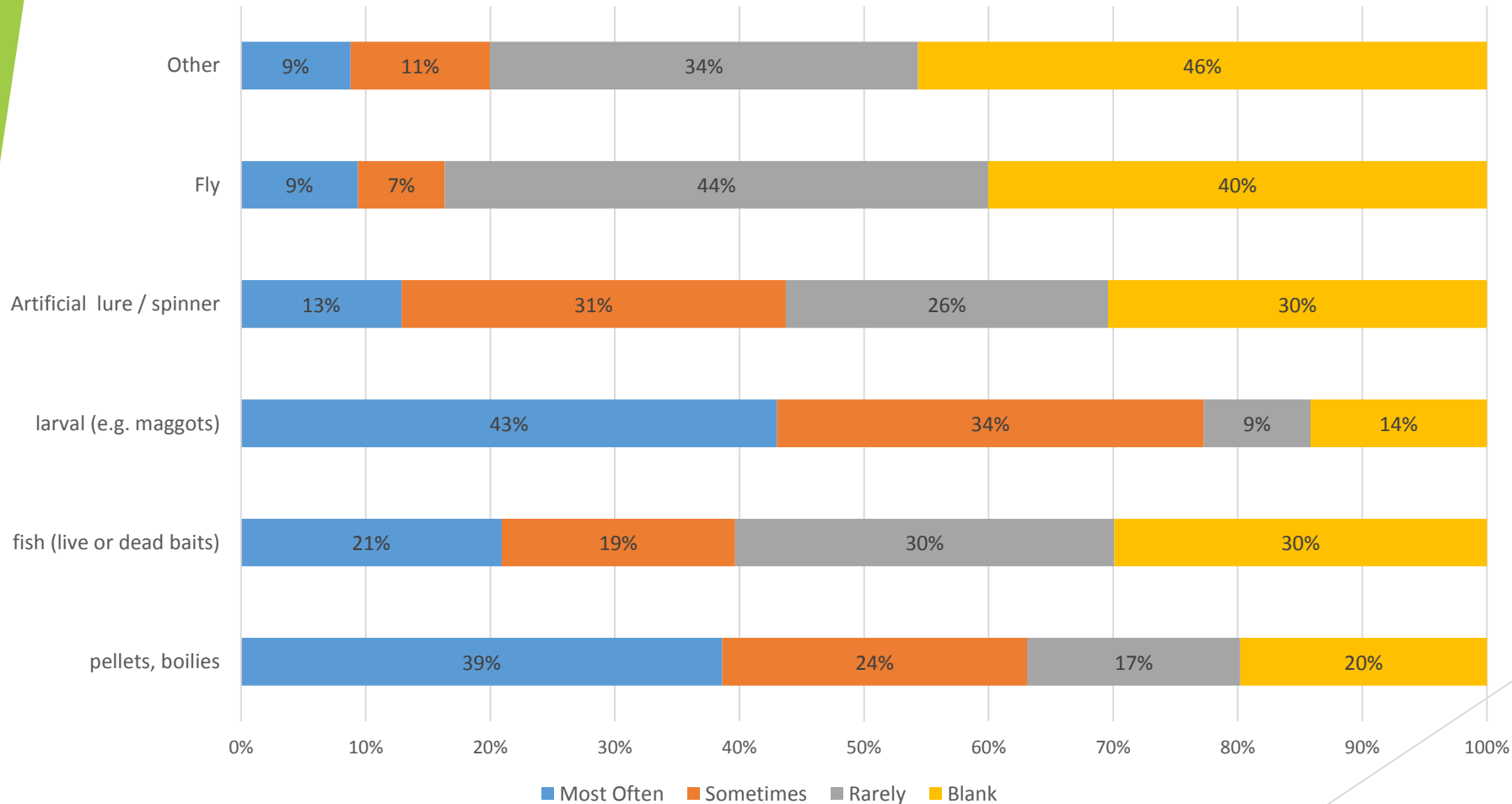
Strong response from silver fish anglers



# Broads Angling Services Group

## 1.4 What are the main methods you use to go angling?

Q1.4 Methods / Baits



Commentary

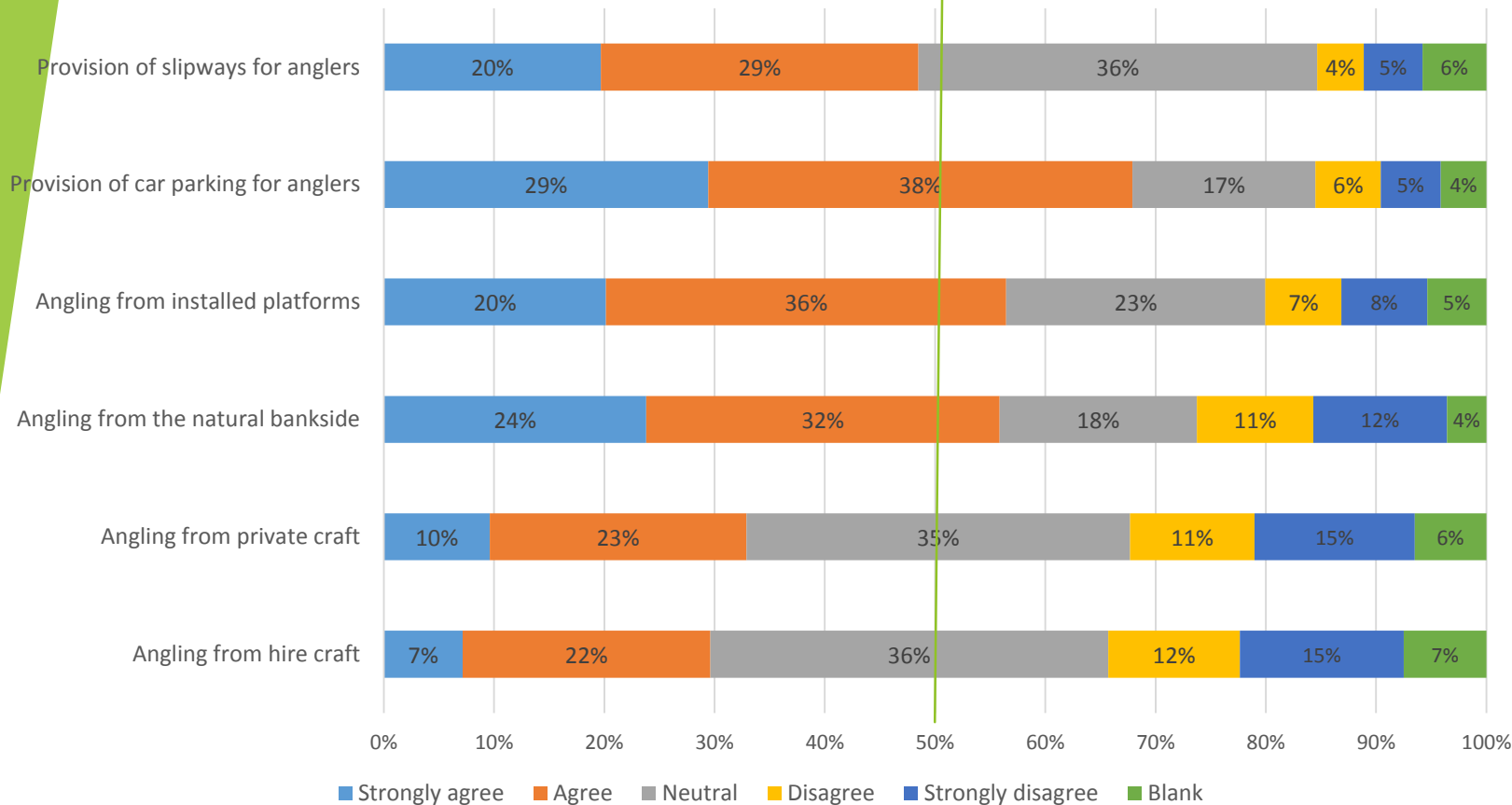
Again strong response from Coarse anglers



# Broads Angling Services Group

3.1 In general riparian fishing rights don't exist on tidal sections of the Broads. In some private estates and in areas where access is over private land, lease agreements requiring payment are in place. Otherwise anglers have had free access to fishing. Would you be willing to pay for increased and/or improved access to angling on the Broads

Q3.1 Willingness to Pay All Anglers



Based on  
895 Responses

Commentary

Note "Would YOU be willing to pay"

Priority

68%

Car Parking

55%

Bankside Swims

48%

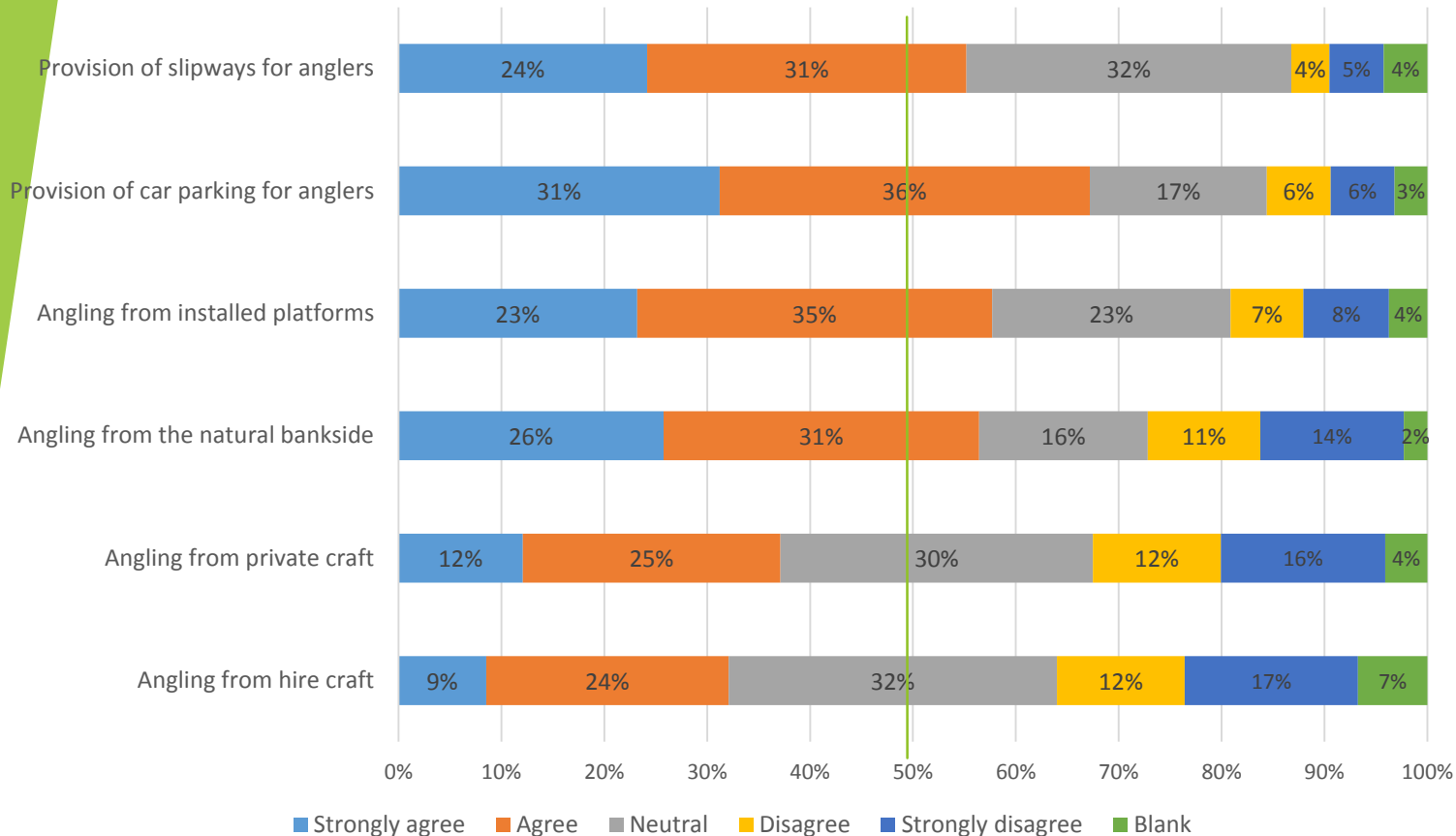
Slipways



# Broads Angling Services Group

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3.1 Willingness to Pay Broads Anglers Only



Based on  
558 Responses

Commentary

Note "Would YOU be willing to pay"

Priority

68%

Car Parking

57%

Bankside Swims

55%

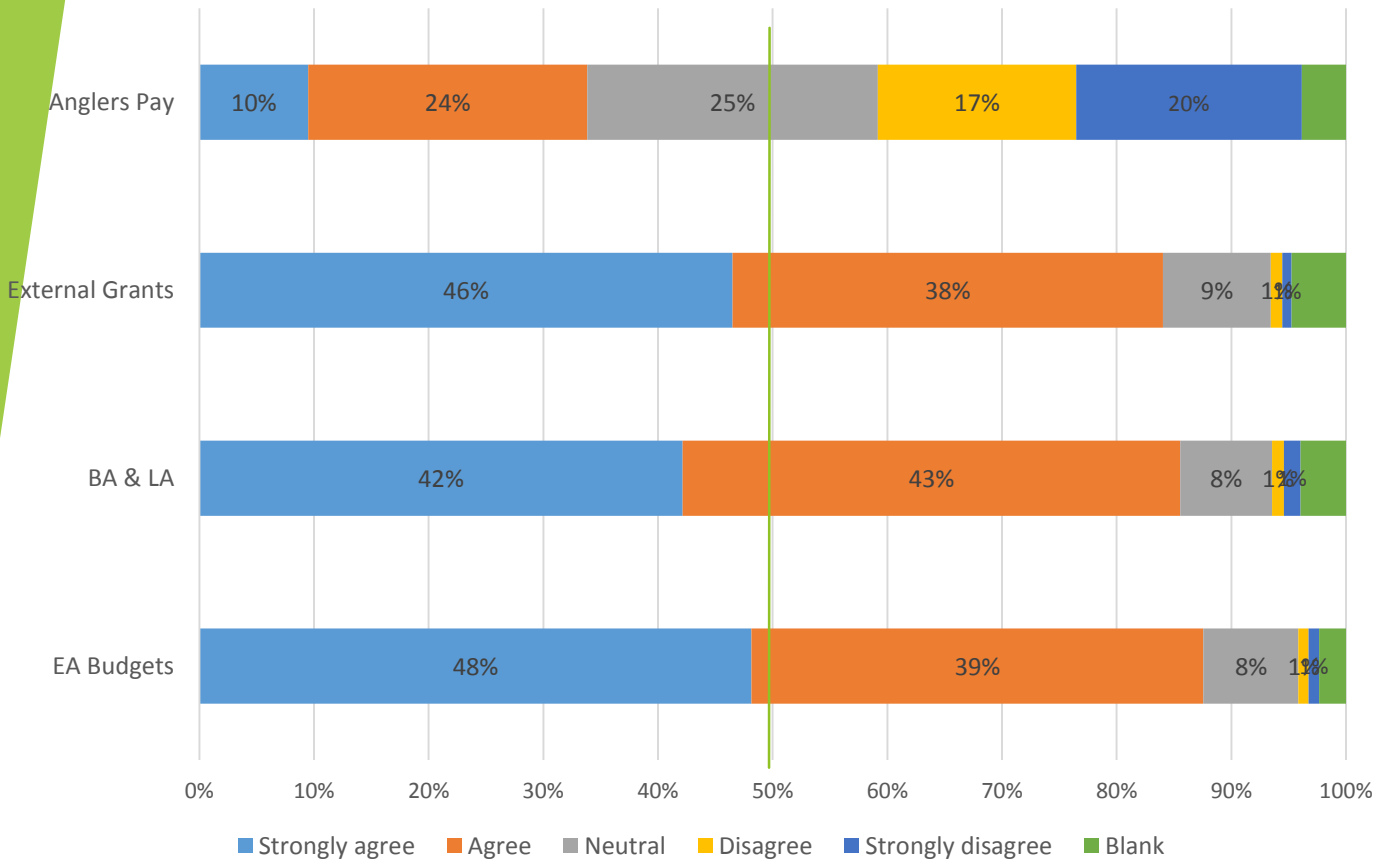
Slipways



# Broads Angling Services Group

3.2 The Broads attracts 8 million visitors annually. A survey undertaken in 2015 found that 18% of visitors and 40% of Broads residents took part in angling. While understanding that all public spending has been reduced, we feel that the money allocated to angling on the Broads is not sufficient to maintain and develop this unique resource. How do we address this?

Q3.2 Source of Funding All Anglers



Based on 885 Responses

Commentary

34% Not an overwhelming No

These all require cash flow and up front payments  
The biggest issue for trusts and community groups

This has to be set against the loss of government G In Aid and the current austerity measures.

This has recovered in the last 6 months, with over £100k of project budget and additional resources secured.



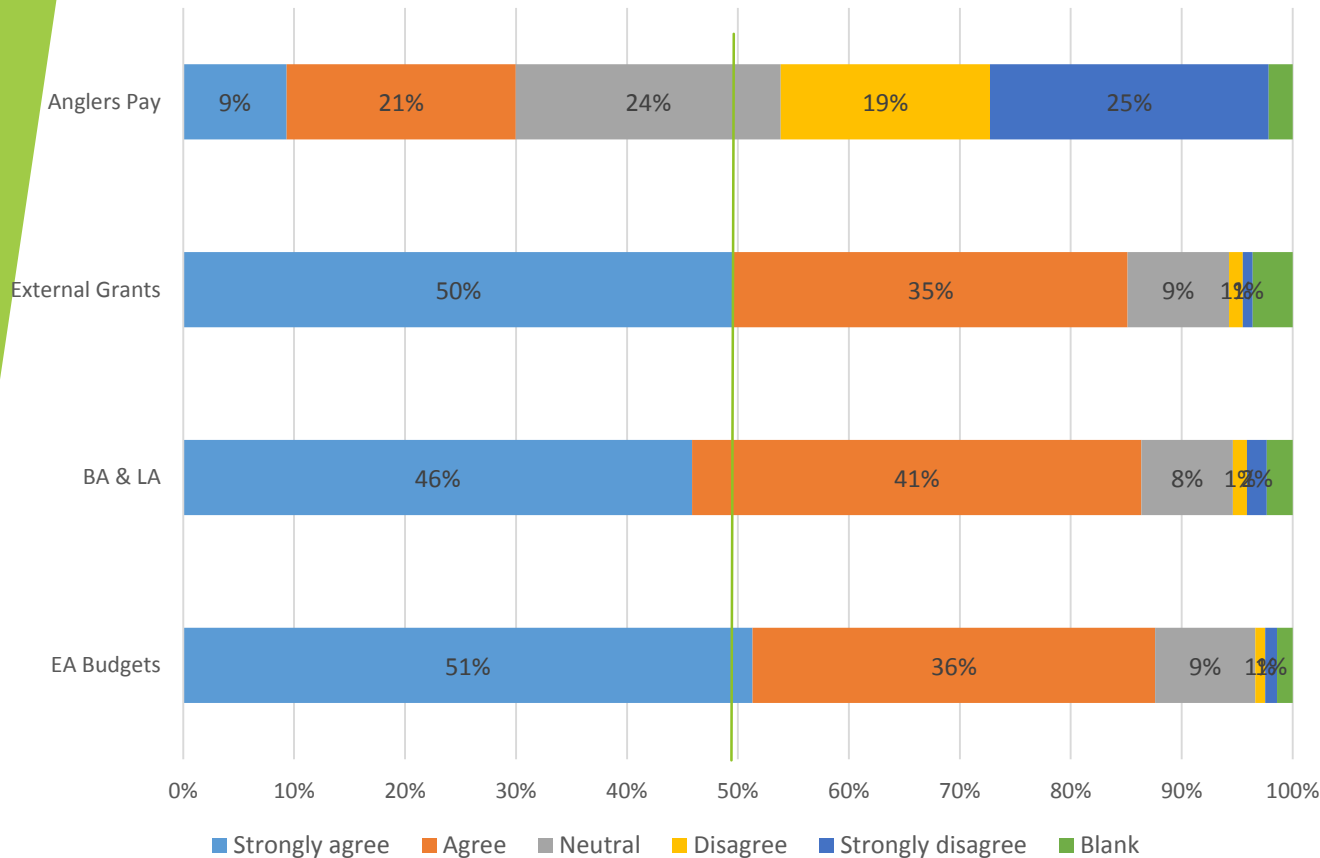


# Broads Angling Services Group

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How do we address this?

Q3.2 Source of Funding Broads Anglers Only



Based on 558 Responses

Commentary

30% Not an overwhelming No, but strong views

These all require cash flow and up front payments  
The biggest issue for trusts and community groups

This has to be set against the loss of government  
In Aid and the current austerity measures.

This has recovered in the last 12 months, with over  
£100k of project budget and additional resources  
secured.

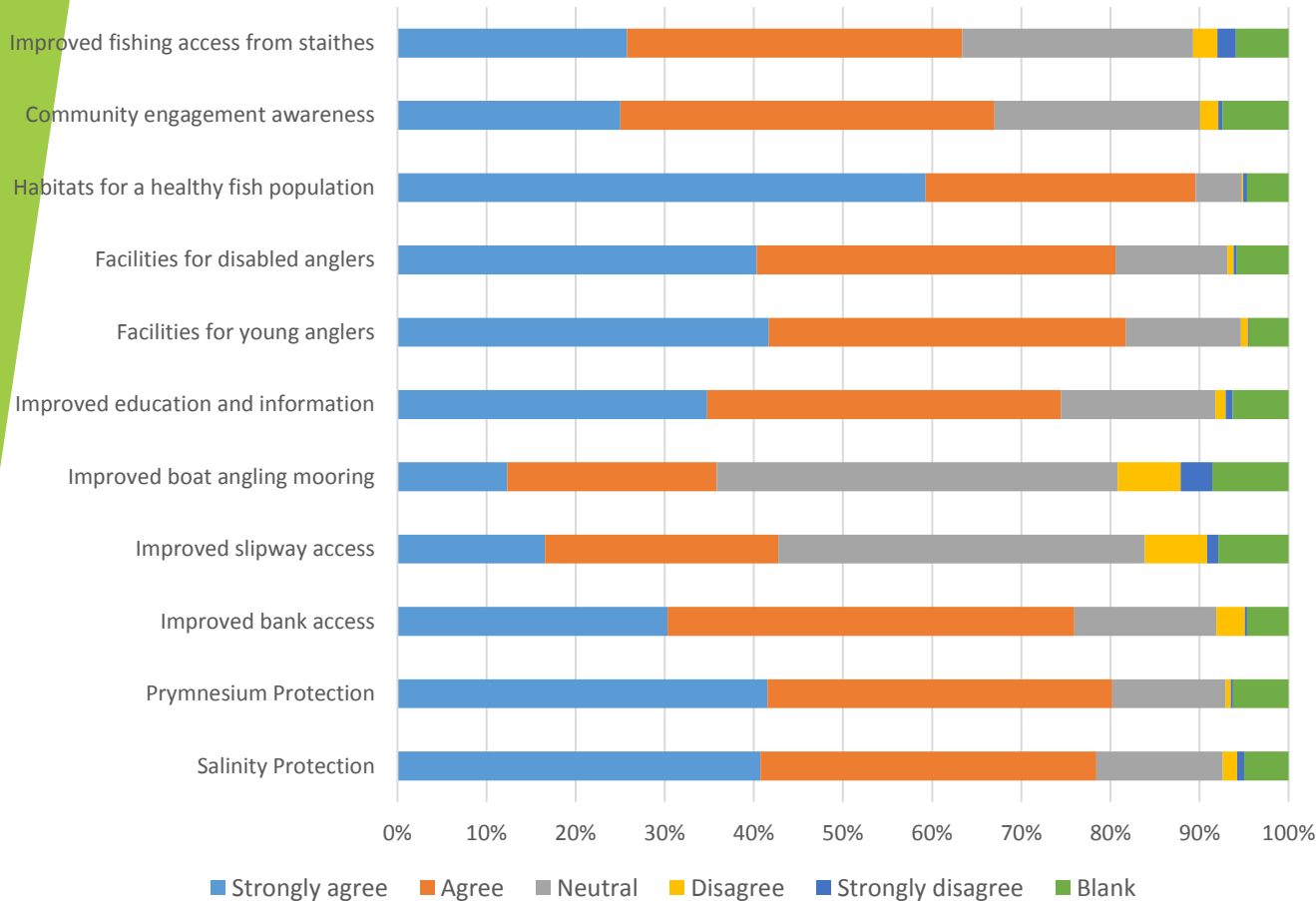




# Broads Angling Services Group

3.3 The costs associated with the provision of angling within the Broads can be high. If more money could be found in the short term and in the long term angling became a self-funding community, what would you see as priorities to sustain and grow the Broads facilities for anglers?

Q3.3 Areas for Investment



## Commentary

Clearly there is work to do. The question remains how to we fund this.

### Priority

- 88% Habitats
- 82% Young People
- 81% Disabled People
- 80% Prymnesium Protection
- 78% Salinity Protection
- 76% Improved Bank Access
- 74% Education & Information

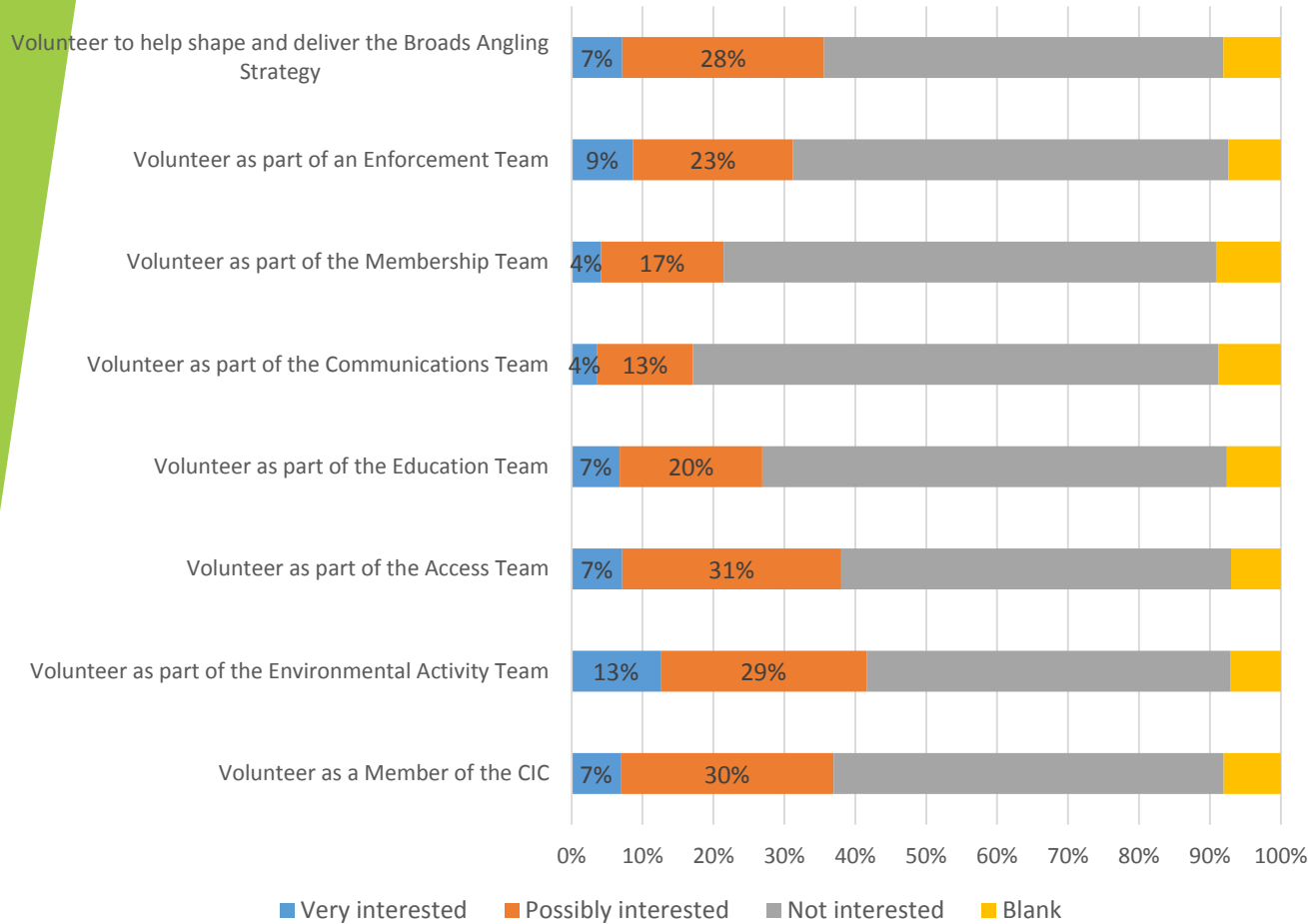


# Broads Angling Services Group

## 4.2 Would you be interested in being involved in any of the following activities within the recently formed Broads Angling Service Group a Community Interest Company supporting the Broads?

Q4.2 Potential Volunteering

Commentary



Actual Outcome

4 People

6 People

5 People

8 People

14 People

19 People

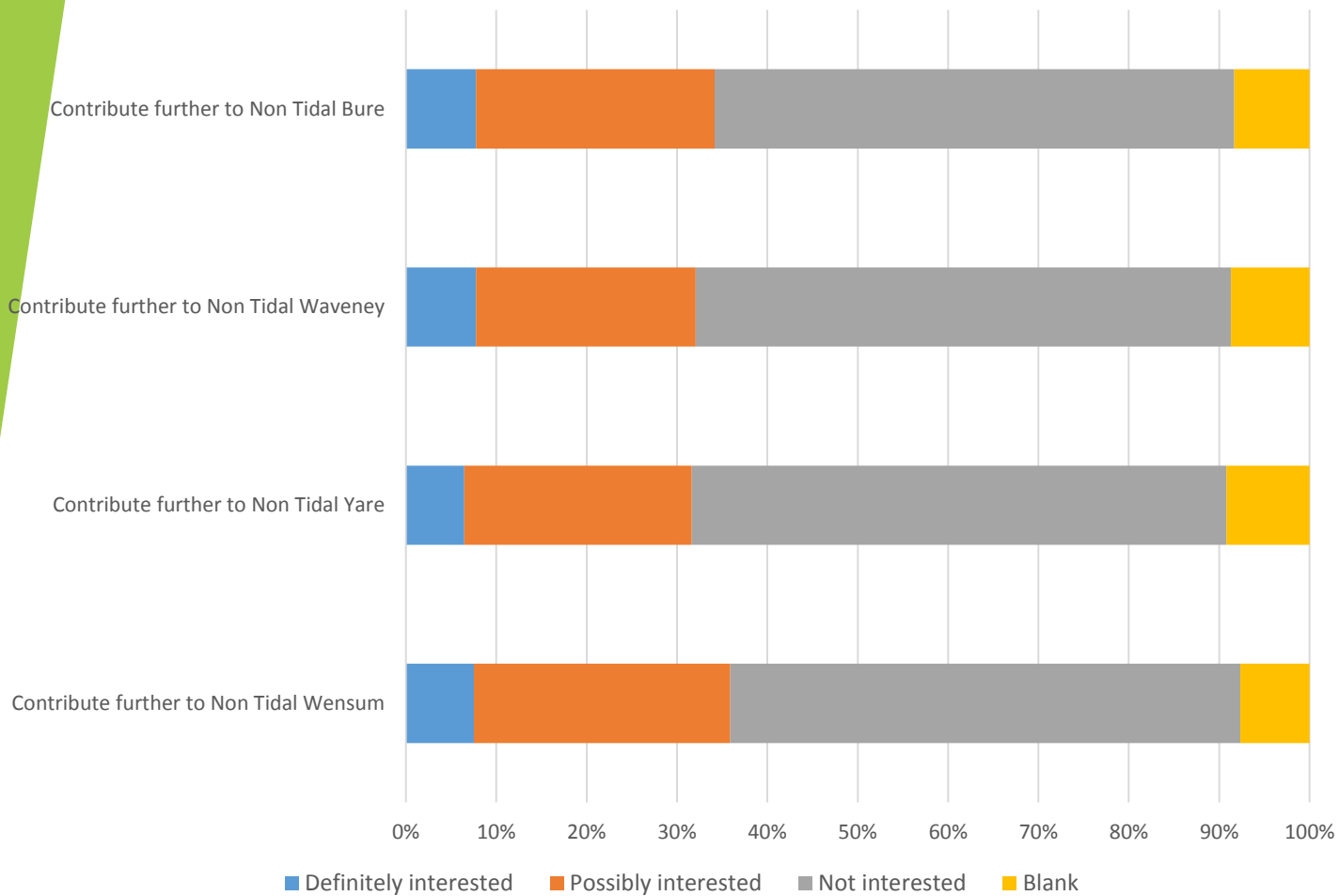
12 People



# Broads Angling Services Group

4.3 We recognise the importance of the upstream non tidal rivers flowing into the Broads. Would you like to contribute further to their management?

Q4.3 Supporting Non Tidal Rivers



Actual Outcome

15 People

13 People

12 People

26 People

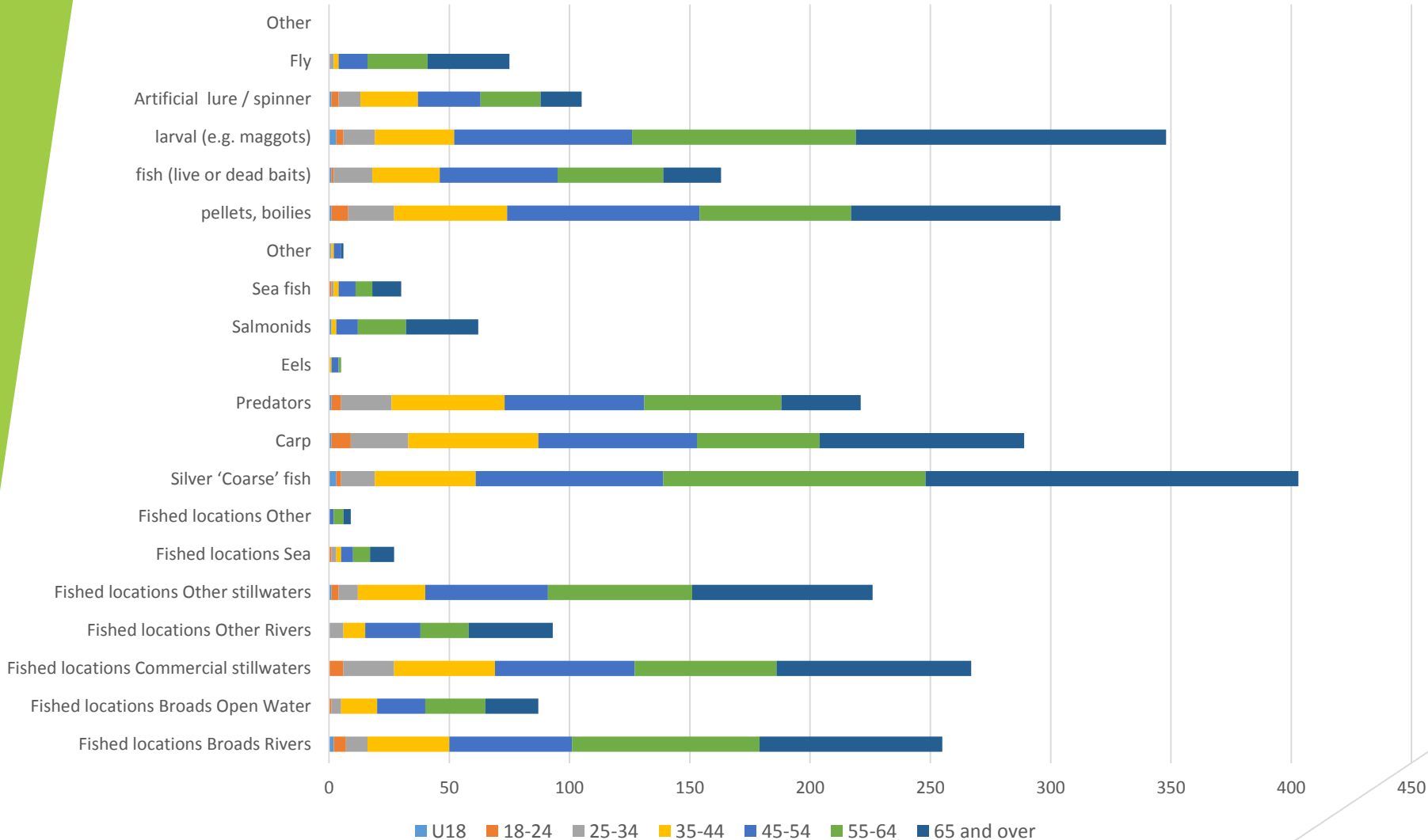
Commentary



# Broads Angling Services Group

## Commentary

Additional Analysis by Age Profile by Area Most Often Undertaken



Lack of under 25's engagement

Large proportion of over 65s

Fish for Silvers with Maggots most popular

Commercials as popular as the Broads